

**MAKE-A-WISH FOUNDATION®
OF MISSOURI AND KANSAS**

FINANCIAL STATEMENTS

YEARS ENDED AUGUST 31, 2024 AND 2023



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INDEPENDENT AUDITORS' REPORT

Board of Directors
Make-A-Wish Foundation® of Missouri and Kansas
Ballwin, Missouri

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Missouri and Kansas (a nonprofit organization), which comprise the statements of financial position as of August 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Missouri and Kansas as of August 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Make-A-Wish Foundation® of Missouri and Kansas and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Missouri and Kansas' ability to continue as a going concern for one year after the date the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Make-A-Wish Foundation® of Missouri and Kansas' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Missouri and Kansas' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



CliftonLarsonAllen LLP

Phoenix, Arizona
January 30, 2025

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
STATEMENTS OF FINANCIAL POSITION
AUGUST 31, 2024 AND 2023

	2024	2023
ASSETS		
Cash and Cash Equivalents	\$ 997,114	\$ 650,756
Investments	1,355,384	2,007,633
Due from Related Entities	195,663	164,047
Prepaid Expenses	141,112	295,087
Contributions Receivable, Net	1,617,655	1,045,892
Other Assets	33,619	28,985
Investments Held for Long-Term Purposes	2,788,951	759,703
Right-of-Use Assets - Operating	1,021,445	1,111,910
Right-of-Use Assets - Financing	16,582	20,908
Property and Equipment, Net	41,637	53,988
Beneficial Interest in Assets Held by Others	740,190	657,513
	\$ 8,949,352	\$ 6,796,422
Total Assets		
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable and Accrued Expenses	\$ 340,815	\$ 504,884
Due to Related Entities	253,924	211,357
Lease Liability - Operating	1,077,400	1,160,089
Lease Liability - Financing	16,975	20,978
Total Liabilities	1,689,114	1,897,308
NET ASSETS		
Without Donor Restrictions	1,969,142	2,494,006
With Donor Restrictions	5,291,096	2,405,108
Total Net Assets	7,260,238	4,899,114
Total Liabilities and Net Assets	\$ 8,949,352	\$ 6,796,422

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
STATEMENT OF ACTIVITIES
YEAR ENDED AUGUST 31, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT			
Public Support:			
Contributions, Cash	\$ 3,793,864	\$ 2,578,377	\$ 6,372,241
Contributions, Donated Goods and Services	2,511,279	971,362	3,482,641
Grants	35,000	-	35,000
Total Public Support	6,340,143	3,549,739	9,889,882
Internal Special Events, Cash	1,696,526	-	1,696,526
Internal Special Events, Donated Goods and Services	27,437	-	27,437
Less: Costs of Direct Benefits to Donors	(299,351)	-	(299,351)
Total Internal Special Events	1,424,612	-	1,424,612
Investment Income, Net	110,126	290,307	400,433
Other Income, Net	9,950	-	9,950
Change in Beneficial Interest in Assets Held by Others	-	82,677	82,677
Net Assets Released from Restrictions	1,036,735	(1,036,735)	-
Total Revenues, Gains, and Other Support	8,921,566	2,885,988	11,807,554
EXPENSES			
Program Services:			
Wish Granting	5,797,490	-	5,797,490
Total Program Services	5,797,490	-	5,797,490
Support Services:			
Fundraising	2,711,373	-	2,711,373
Management and General	937,567	-	937,567
Total Support Services	3,648,940	-	3,648,940
Total Expenses	9,446,430	-	9,446,430
CHANGE IN NET ASSETS	(524,864)	2,885,988	2,361,124
Net Assets - Beginning of Year	2,494,006	2,405,108	4,899,114
NET ASSETS - END OF YEAR	\$ 1,969,142	\$ 5,291,096	\$ 7,260,238

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
STATEMENT OF ACTIVITIES
YEAR ENDED AUGUST 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT			
Public Support:			
Contributions, Cash	\$ 3,246,822	\$ 192,584	\$ 3,439,406
Contributions, Donated Goods and Services	1,548,614	665,208	2,213,822
Grants	40,900	-	40,900
Total Public Support	4,836,336	857,792	5,694,128
Internal Special Events, Cash	1,952,857	-	1,952,857
Less: Costs of Direct Benefits to Donors	(361,791)	-	(361,791)
Total Internal Special Events	1,591,066	-	1,591,066
Investment Income, Net	172,870	82,346	255,216
Other Income, Net	8,100	-	8,100
Change in Beneficial Interest in Assets Held by Others	-	23,131	23,131
Net Assets Released from Restrictions	922,077	(922,077)	-
Total Revenues, Gains, and Other Support	7,530,449	41,192	7,571,641
EXPENSES			
Program Services:			
Wish Granting	6,291,845	-	6,291,845
Total Program Services	6,291,845	-	6,291,845
Support Services:			
Fundraising	1,544,597	-	1,544,597
Management and General	929,308	-	929,308
Total Support Services	2,473,905	-	2,473,905
Total Expenses	8,765,750	-	8,765,750
OTHER GAINS			
Gains on Sale of Equipment	189	-	189
CHANGE IN NET ASSETS	(1,235,112)	41,192	(1,193,920)
Net Assets - Beginning of Year	3,729,118	2,363,916	6,093,034
NET ASSETS - END OF YEAR	\$ 2,494,006	\$ 2,405,108	\$ 4,899,114

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED AUGUST 31, 2024

	Program Services	Support Services			Direct Donor Benefits	Total
	Wish Granting	Fundraising	Management and General	Total Support Services		
Direct Costs of Wishes	\$ 4,000,117	\$ -	\$ -	\$ -	\$ -	\$ 4,000,117
Salaries, Taxes, and Benefits	1,229,565	1,229,565	539,810	1,769,375	-	2,998,940
Printing, Subscriptions, and Publications	11,957	34,723	4,139	38,862	-	50,819
Professional Fees	47,228	175,052	155,064	330,116	-	377,344
Rent and Utilities	58,304	59,000	25,596	84,596	-	142,900
Postage and Delivery	9,623	4,885	792	5,677	-	15,300
Travel	6,010	44,252	5,832	50,084	-	56,094
Meetings and Conferences	4,169	31,695	27,862	59,557	-	63,726
Office Supplies	41,207	3,327	769	4,096	-	45,303
Communications	13,382	13,382	5,874	19,256	-	32,638
Advertising and Media (Cash)	919	5,002	-	5,002	-	5,921
Advertising and Media (In-Kind)	-	941,985	-	941,985	-	941,985
Repairs and Maintenance	590	670	259	929	-	1,519
Insurance	-	57	50	107	-	107
Bad Debt Expense	-	-	59,500	59,500	-	59,500
Membership Dues	1,381	1,702	722	2,424	-	3,805
National Partnership Dues	329,304	75,270	65,861	141,131	-	470,435
Miscellaneous	32,650	79,722	40,570	120,292	-	152,942
Depreciation and Amortization	11,084	11,084	4,867	15,951	-	27,035
Special Event - Direct Donor Benefits	-	-	-	-	299,351	299,351
Total	5,797,490	2,711,373	937,567	3,648,940	299,351	9,745,781
Less: Expenses Netted Against Revenues on the Statement of Activities:						
Special Event Expenses	-	-	-	-	(299,351)	(299,351)
 Total Expenses Included in the Expense Section of the Statement of Activities	<u>\$ 5,797,490</u>	<u>\$ 2,711,373</u>	<u>\$ 937,567</u>	<u>\$ 3,648,940</u>	<u>\$ -</u>	<u>\$ 9,446,430</u>

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED AUGUST 31, 2023

	Program Services	Support Services			Direct Donor Benefits	Total
	Wish Granting	Fundraising	Management and General	Total Support Services		
Direct Costs of Wishes	\$ 4,763,246	\$ -	\$ -	\$ -	\$ -	\$ 4,763,246
Salaries, Taxes, and Benefits	1,017,101	1,017,100	446,532	1,463,632	-	2,480,733
Printing, Subscriptions, and Publications	17,988	33,886	2,184	36,070	-	54,058
Professional Fees	17,606	172,666	228,132	400,798	-	418,404
Rent and Utilities	62,351	63,025	26,970	89,995	-	152,346
Postage and Delivery	13,293	3,599	442	4,041	-	17,334
Travel	2,594	39,558	6,989	46,547	-	49,141
Meetings and Conferences	4,913	24,981	89,576	114,557	-	119,470
Office Supplies	4,675	6,107	743	6,850	-	11,525
Communications	11,883	11,870	5,211	17,081	-	28,964
Advertising and Media (Cash)	420	5,134	44	5,178	-	5,598
Repairs and Maintenance	982	982	429	1,411	-	2,393
Membership Dues	1,846	1,917	811	2,728	-	4,574
National Partnership Dues	337,888	77,231	67,578	144,809	-	482,697
Miscellaneous	26,968	78,450	50,117	128,567	-	155,535
Depreciation and Amortization	8,091	8,091	3,550	11,641	-	19,732
Special Event - Direct Donor Benefits	-	-	-	-	361,791	361,791
Total	6,291,845	1,544,597	929,308	2,473,905	361,791	9,127,541
Less: Expenses Netted Against Revenues on the Statement of Activities:						
Special Event Expenses	-	-	-	-	(361,791)	(361,791)
 Total Expenses Include in the Expense Section of the Statement of Activities	<u>\$ 6,291,845</u>	<u>\$ 1,544,597</u>	<u>\$ 929,308</u>	<u>\$ 2,473,905</u>	<u>\$ -</u>	<u>\$ 8,765,750</u>

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
STATEMENTS OF CASH FLOWS
YEARS ENDED AUGUST 31, 2024 AND 2023

	2024	2023
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	\$ 2,361,124	\$ (1,193,920)
Adjustments to reconcile Change in Net Assets to Net Cash Used by Operating Activities:		
Depreciation	22,709	14,669
Amortization of Right-of-Use Asset, Finance Lease	4,326	5,063
Bad Debt Expense and Other	59,500	-
Contributions Restricted for Long-Term Investment	(2,061,470)	-
Net Realized and Unrealized Losses (Gains) on Investments	(360,093)	(225,407)
Gain on Disposal of Property and Equipment	-	(189)
Change in Beneficial Interest in Assets Held by Others	(82,677)	(23,131)
Change in Discount to Present Value of Contributions Receivable	(6,908)	(1,588)
Change in Operating Right-of-Use Assets and Lease Liabilities	7,776	39,578
(Increase) Decrease in Assets:		
Contributions Receivable	(493,355)	37,462
Due from Related Entities	(31,616)	(3,372)
Prepaid Expenses	153,975	172,941
Other Assets	(4,634)	(423)
Increase (Decrease) in Liabilities:		
Accounts Payable and Accrued Expenses	(164,069)	42,235
Due to Related Entities	42,567	99,975
Net Cash Used by Operating Activities	(552,845)	(1,036,107)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of Investments	(5,040,239)	(772,559)
Proceeds from Sales of Investments	4,023,333	1,784,496
Purchases of Property and Equipment	(10,358)	(52,046)
Net Cash Provided (Used) by Investing Activities	(1,027,264)	959,891
CASH FLOWS FROM FINANCING ACTIVITIES		
Contributions Restricted for Long-Term Investment	1,930,470	-
Principal Payments on Finance Lease Obligations	(4,003)	(5,223)
Net Cash Provided (Used) by Financing Activities	1,926,467	(5,223)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	346,358	(81,439)
Cash and Cash Equivalents - Beginning of Year	650,756	732,195
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 997,114	\$ 650,756
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION		
Cash Paid For Interest	\$ 779	\$ 362
Right-of-Use Assets Obtained in Exchange for New Operating Lease Liabilities	\$ -	\$ 1,185,076
Right-of-Use Assets Obtained in Exchange for New Finance Lease Liabilities	\$ -	\$ 17,286

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Missouri and Kansas (the Foundation) is a Missouri nonprofit corporation, organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation® of America (National Organization), which develops and implements national programs in public relations and fundraising for the benefit of all local chapters. To be a Make-A-Wish chapter, the local chapter is obligated to comply with a chapter agreement entered into with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) applicable to nonprofit entities.

Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

Investments

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in net assets without donor restrictions unless its use is limited by donor-imposed restrictions or law.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position.

Contributions Receivable

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Leases

The Foundation determines if an arrangement is a lease at inception. Operating leases are included in right-of-use (ROU) assets – operating and lease liability – operating, and finance leases are included in ROU assets – financing and lease liability – financing in the statements of financial position.

ROU assets represent the Foundation's right to use an underlying asset for the lease term and lease liabilities represent the Foundation's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Foundation will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease terms. The Foundation has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right-of-use assets on the statements of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, the Foundation has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of lease liabilities.

The Foundation has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

Property and Equipment, Net

Property and equipment having a unit cost greater than \$500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally 3 to 10 years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Fair Value Measurements

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 – Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Net Assets (Continued)

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

Revenue Recognition

Revenue is recognized on the accrual basis and generally consists of contributions, special event revenue, in-kinds and other income.

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors.

Special event revenue consists of registrations, sponsorships and other contributions. The exchange element of the special event revenue was approximately \$299,351 and \$361,791 for the years ended August 31, 2024 and 2023, respectively. The portion that is considered to be exchange revenue is recognized as revenue when the performance obligations are met which is the occurrence of the event.

The Foundation receives auction items to be sold at its special events. Contributed auction items are valued at the gross selling price received and the value is included in internal special event revenue on the statement of activities. The amount of auction items received and sold during the years ended August 31, 2024 and 2023 totaled \$75,044 and \$174,421, respectively.

Donated advertising and media is reported as contribution revenue and fundraising expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition (Continued)

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

Contributions: Donated Goods and Services

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statements of activities as follows:

	<u>2024</u>	<u>2023</u>
Wish Related Travel, Goods, and Services	\$ 2,445,286	\$ 2,121,348
Professional Services	90,050	75,300
Contributed Office Space	-	7,500
Advertising and Media	941,985	-
Special Events	27,437	-
Other	<u>5,320</u>	<u>9,674</u>
Total Contributed Nonfinancial Assets and Services	<u>\$ 3,510,078</u>	<u>\$ 2,213,822</u>

Wish related travel, goods and services are used in the wish granting program. The Foundation estimates the fair value of wish related travel, goods, and services on the basis of estimates of the current market rates for similar travel, goods and other services in the Foundation's market.

Professional services relate to coaching sessions and legal services used for support services, and are valued and reported at the estimated fair value based on current rates for similar services.

Contributed office space is valued and reported at the estimated fair value on the basis of comparable lease agreements in the Foundation's market. Contributed office space is used for both program and supporting services.

Donated advertising and media is reported at the estimated fair value as provided by the donor based on rates charged for similar advertising or media. Advertising and media is used for both program and supporting services. Advertising and media is used to help the Foundation communicate its message or mission and includes fundraising materials, informational material, or advertising, and maybe in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

In-kind contributions related to wish granting are restricted to be used in granting wishes. In-kind contributions related to special events are restricted for use at those events. No other in-kind contributions were received with donor restrictions.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

The Foundation is a nonprofit organization exempt from federal income taxes under the provisions of Internal Revenue Code (IRC) Section 501(c)(3) and Section 144.0302(20) of the Revised Statutes of Missouri. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2024 and 2023. The Foundation files income tax returns in the U.S. federal jurisdiction and applicable state jurisdictions.

Functional Expenses

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

Fundraising

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

Management and General

All costs not identifiable with the specific programs or fundraising activities, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general record keeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

Management Estimates

The preparation of financial statements in conformity with GAAP requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
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NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Adoption of Accounting Pronouncement

The Foundation has adopted Accounting Standards Update (ASU) No. 2016-13, *Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, as amended, which modifieds the measurement of expected credit losses. The Foundation adopted this new guidance utilizing the modified retrospective transition method. The adoption of this Standard did not have a material impact on the Foundation's financial statements but did change how the allowance for credit losses is determined.

NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide Benchmarks of Excellence. Holding 6 to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

	2024	2023
Total Financial Assets	\$ 6,954,767	\$ 4,628,031
Donor Imposed Restrictions:		
Restricted Funds for Time and Purpose	(1,761,955)	(987,892)
Endowments	(2,788,951)	(759,703)
Financial Assets Available to Meet Cash Needs for General Expenditures Within One Year	\$ 2,403,861	\$ 2,880,436

Financial Assets include cash and cash equivalents, investments, due from related entities, contributions receivable, and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

Endowment funds consist of donor-restricted endowments. Income from donor-restricted endowments is restricted for specific purposes, with the exception of the amounts available for general use. Donor-restricted endowment funds are not available for general expenditure.

NOTE 4 FAIR VALUE MEASUREMENTS

Fair Value of Financial Instruments

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
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NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

Fair Value of Financial Instruments (Continued)

The fair values of the financial instruments shown in the following tables as of August 31, 2024 and 2023 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

Fair Value Hierarchy

The following table presents the fair value hierarchy of assets that are measured at fair value on a recurring basis at August 31:

<u>August 31, 2024</u>	Level 1	Level 2	Level 3	Assets Not Held at Fair Value	Total
Assets:					
Investments:					
Mutual Funds	\$ 1,111,211	\$ -	\$ -	\$ -	\$ 1,111,211
Exchange Traded Funds	2,139,509	-	-	-	2,139,509
Equity Securities	449,078	-	-	-	449,078
Certificates of Deposit	-	230,818	-	-	230,818
Debt Securities	-	173,556	-	-	173,556
Cash	-	-	-	40,163	40,163
Total Investments	3,699,798	404,374	-	40,163	4,144,335
Beneficial Interest in Trust	-	-	740,190	-	740,190
Total Assets	<u>\$ 3,699,798</u>	<u>\$ 404,374</u>	<u>\$ 740,190</u>	<u>\$ 40,163</u>	<u>\$ 4,884,525</u>

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

Fair Value Hierarchy (Continued)

<u>August 31, 2023</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Assets Not Held at Fair Value</u>	<u>Total</u>
Assets:					
Investments:					
Mutual Funds	\$ 225,554	\$ -	\$ -	\$ -	\$ 225,554
Exchange Traded Funds	332,769	-	-	-	332,769
Equity Securities	1,498,879	-	-	-	1,498,879
Certificates of Deposit	-	221,017	-	-	221,017
Debt Securities	-	297,627	-	-	297,627
Cash	-	-	-	191,490	191,490
Total Investments	<u>2,057,202</u>	<u>518,644</u>	<u>-</u>	<u>191,490</u>	<u>2,767,336</u>
Beneficial Interest in Trust	<u>-</u>	<u>-</u>	<u>657,513</u>	<u>-</u>	<u>657,513</u>
Total Assets	<u>\$ 2,057,202</u>	<u>\$ 518,644</u>	<u>\$ 657,513</u>	<u>\$ 191,490</u>	<u>\$ 3,424,849</u>

For the valuation of Certificates of Deposit and Debt Securities at August 31, 2024 and 2023, the Foundation used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date (Level 2).

There were no purchases, sales, transfers in or transfers out of Level 3 assets for the years ended August 31, 2024 and 2023.

The following table describes the valuation techniques used to calculate fair value for assets in Level 3. There were no changes in valuation techniques and related inputs from the prior year.

<u>Quantitative Information About Level 3 Fair Value Measurements</u>			
<u>Type of Assets</u>	<u>Fair Value at August 31, 2024</u>	<u>Principal Valuation Technique</u>	<u>Unobservable Inputs</u>
Beneficial Interests in Trusts Held by Others	\$ 740,190	Fair Market Value of Investments	Value of Underlying Assets
<u>Type of Assets</u>	<u>Fair Value at August 31, 2023</u>	<u>Principal Valuation Technique</u>	<u>Unobservable Inputs</u>
Beneficial Interests in Trusts Held by Others	\$ 657,513	Fair Market Value of Investments	Value of Underlying Assets

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
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AUGUST 31, 2024 AND 2023

NOTE 5 CONTRIBUTIONS RECEIVABLE

Contributions receivable include pledges that have been discounted at 4.20% at August 31, 2024 and 2023, respectively. The following is a summary of the Foundation's contributions receivable at August 31:

	2024	2023
Total Amounts Due in:		
Within One Year	\$ 1,605,563	\$ 893,308
One to Five Years	12,600	160,000
Gross Contributions Receivable	1,618,163	1,053,308
Less: Discount to Present Value	(508)	(7,416)
Contributions Receivable, Net	\$ 1,617,655	\$ 1,045,892

NOTE 6 SPLIT-INTEREST AGREEMENTS

Beneficial Interest in Trust

The Foundation is a named income beneficiary on a perpetual trust, the corpus of which is not controlled by the management of the Foundation. Under this arrangement, the Foundation has the irrevocable right to receive all or a portion of the income earned on the underlying assets held in perpetuity. Accordingly, permanently restricted contribution revenue and the related assets are recognized at fair value in the period in which the Foundation received notice that the agreement conveys an unconditional right to receive benefits. Subsequent changes in the value of the underlying assets are recorded in the accompanying statement of activities as a change in value of beneficial interest in assets held by others. During the years ended August 31, 2024 and 2023, respectively, the Foundation's beneficial interest in the trust was \$740,190 and \$657,513.

NOTE 7 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants and other miscellaneous revenues. During the years ended August 31, 2024 and 2023, respectively, the Foundation received \$995,497 and \$909,335 from these national revenue streams.

Conversely, the Foundation pays amounts to the National Organization for chapter dues, insurance, and other miscellaneous ancillary expenses that the National Organization pays on behalf of the Foundation and for services provided by the National Organization. Amounts totaling \$547,712 and \$611,504 were paid from the Foundation to the National Organization during the years ended August 31, 2024 and 2023, respectively.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 7 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

Chapters who assist with the organization and granting of wishes from other chapters are paid a “fee for service” called the wish assist fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$9,950 and \$8,100, respectively, for the years ended August 31, 2024 and 2023, which is recorded in the accompanying statements of activities as other income.

Amounts due from and to related entities are as follows at August 31:

	2024	2023
Due from National Organization	\$ 181,472	\$ 139,146
Due from Other Chapters	14,191	24,901
Total Due from Related Entities	\$ 195,663	\$ 164,047
Due to National Organization	\$ 201,759	\$ 120,527
Due to Other Chapters	52,165	90,830
Total Due to Related Entities	\$ 253,924	\$ 211,357

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation’s use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During the years ended August 31, 2024 and 2023, the Foundation received contributions, both cash and in-kind, from board members totaling \$172,244 and \$191,309, respectively.

NOTE 8 PROPERTY AND EQUIPMENT, NET

Property and equipment consist of the following as of August 31:

	2024	2023
Computer Equipment and Software	\$ 67,390	\$ 60,186
Leasehold Improvements	59,316	59,316
Office Furniture and Other Equipment	52,146	50,779
Subtotal	178,852	170,281
Less: Accumulated Depreciation and Amortization	(137,215)	(116,293)
Property and Equipment, Net	\$ 41,637	\$ 53,988

Depreciation expense totaled \$22,709 and \$14,669, respectively, for the years ended August 31, 2024 and 2023.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 9 LEASES

The Foundation leases equipment as well as certain operating and office facilities for various terms under long-term, non-cancelable lease agreements. The leases expire at various dates through October 2033.

The following tables provides quantitative information concerning the Foundation's leases.

	<u>2024</u>	<u>2023</u>
Lease Cost:		
Finance Lease Cost:		
Amortization of Right-of-Use Assets	\$ 4,326	\$ 5,063
Interest on Lease Liabilities	779	362
Operating Lease Cost	137,305	114,690
Total Lease Cost	<u>\$ 142,410</u>	<u>\$ 120,115</u>
Other Information:		
Cash Paid for Amounts Included in the Measurement of Lease Liabilities:		
Operating Cash Flows from Financing Leases	\$ 779	\$ 362
Operating Cash Flows from Operating Leases	\$ 129,577	\$ 75,112
Financing Cash Flows from Financing Leases	\$ 4,003	\$ 5,035
Right-of-Use Assets Obtained in Exchange for New Financing Lease Liabilities	\$ -	\$ 17,286
Right-of-Use Assets Obtained in Exchange for New Operating Lease Liabilities	\$ -	\$ 1,185,076
Weighted-Average Remaining Lease Term - Financing Leases	3.8 Years	4.8 Years
Weighted Average Remaining Lease Term - Operating Leases	9.1 Years	10.1 Years
Weighted-Average Discount Rate - Financing Leases	4.15%	4.15%
Weighted-Average Discount Rate - Operating Leases	4.21%	4.21%

A maturity analysis of annual undiscounted cash flows for lease liabilities as of August 31, 2024, is as follows:

<u>Year Ending August 31</u>	<u>Operating Leases</u>	<u>Finance Leases</u>
2025	\$ 132,202	\$ 4,781
2026	134,827	4,781
2027	136,103	4,781
2028	138,458	3,985
2029	141,432	-
Thereafter	620,185	-
Total Lease Payments	<u>1,303,207</u>	<u>18,328</u>
Less: Imputed Interest	<u>(225,807)</u>	<u>(1,353)</u>
Present Value of Lease Liabilities	<u>\$ 1,077,400</u>	<u>\$ 16,975</u>

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 10 NET ASSETS

Net Assets With Donor Restrictions

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

	2024	2023
Subject to Expenditure for Specified Purpose:		
Wish Granting	\$ 1,461,363	\$ 665,208
Grants and Other Restricted Cash	-	40,000
Total	1,461,363	705,208
Subject to Passage of Time:		
Promises to Give that are Not Restricted by Donors, but Which are Unavailable for Expenditure Until Due	164,592	282,684
Total	164,592	282,684
Endowments:		
Subject to Endowment Spending Policy and Appropriation:		
Earnings on Endowment Funds	173,481	69,703
Original Donor-Restricted Gift Amount to be Maintained in Perpetuity:		
August Busch Endowment	150,000	150,000
Potter Endowment	500,000	500,000
Kansas Endowment	40,000	40,000
Live Like Luke Endowment	150,000	-
Michael B. Law Endowment	1,711,470	-
Sara Govero Endowment	64,000	-
Total	2,788,951	759,703
Not Subject to Spending Policy or Appropriation:		
Beneficial Interest in Trust	740,190	657,513
Promises to Give Restricted to Endowment	131,000	-
Cash Restricted to Endowment	5,000	-
Total	876,190	657,513
Total Donor-Restricted Net Assets	\$ 5,291,096	\$ 2,405,108

NOTE 11 ENDOWMENT

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 11 ENDOWMENT (CONTINUED)

The Foundation's endowment consists of six and three restricted funds as of August 31, 2024 and 2023, respectively. Net assets associated with endowment funds, including funds designated by the board of directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets, both donor-restricted and board-designated, are reflected as investments held for long-term purposes on the statements of financial position.

Interpretation of Relevant Law

The board of directors of the Foundation has interpreted the Missouri and Kansas UPMIFA as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as donor-restricted net assets: (a) the original value of gifts donated to the donor-restricted endowment, (b) the original value of subsequent gifts to the donor-restricted endowment, and (c) accumulated earnings on the donor-restricted endowment funds. The accumulated earnings on the endowment funds remain treated as donor-restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in deciding to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

Endowment fund composition by type of fund as of August 31 is as follows:

	Without Donor Restrictions	With Donor Restrictions	Total
<u>August 31, 2024</u>			
Donor-Restricted Endowment Funds:			
August Busch Endowment Fund	\$ -	\$ 157,211	\$ 157,211
Potter Endowment	-	40,046	40,046
Kansas Endowment	-	528,142	528,142
Live Like Luke Endowment	-	166,768	166,768
Michael B. Law Endowment	-	1,830,689	1,830,689
Sara Govero Endowment	-	66,095	66,095
Total Funds	\$ -	\$ 2,788,951	\$ 2,788,951
<u>August 31, 2023</u>			
Donor-Restricted Endowment Funds:			
August Busch Endowment Fund	\$ -	\$ 214,895	\$ 214,895
Potter Endowment	-	506,241	506,241
Kansas Endowment	-	38,567	38,567
Total Funds	\$ -	\$ 759,703	\$ 759,703

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 11 ENDOWMENT (CONTINUED)

Interpretation of Relevant Law (Continued)

Changes in endowment funds are as follows for the years ended August 31:

<u>August 31, 2024</u>	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment Funds - Beginning of Year	\$ -	\$ 759,703	\$ 759,703
Investment Return:			
Investment Income	-	17,055	17,055
Net Appreciation (Realized and Unrealized)	-	273,252	273,252
Total Investment Return	-	290,307	290,307
Contribution	-	1,925,470	1,925,470
Appropriation of Endowment	-	(186,529)	(186,529)
Endowment Funds - End of Year	<u>\$ -</u>	<u>\$ 2,788,951</u>	<u>\$ 2,788,951</u>
<u>August 31, 2023</u>			
Endowment Funds - Beginning of Year	\$ -	\$ 678,767	\$ 678,767
Investment Return:			
Investment Income	-	1,452	1,452
Net Depreciation (Realized and Unrealized)	-	80,894	80,894
Total Investment Return	-	82,346	82,346
Appropriation of Endowment	-	(1,410)	(1,410)
Endowment Funds - End of Year	<u>\$ -</u>	<u>\$ 759,703</u>	<u>\$ 759,703</u>

Fund Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. As of August 31, 2023, one endowment fund was underwater \$1,433. These deficiencies, which the Foundation believes are temporary, resulted from unfavorable market fluctuations. No funds were underwater at August 31, 2024.

Return Objectives and Risk Parameters

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment fund while seeking to maintain the purchasing power of the endowment assets.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
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AUGUST 31, 2024 AND 2023

NOTE 11 ENDOWMENT (CONTINUED)

Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation does not have a spending policy that mandates specific annual distributions. As operational needs are identified, the board may elect to make distributions from the endowment assets.

NOTE 12 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 21 years of age and upon completion of six months of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. The Foundation matches employee contributions up to 3% of the employee's salary. Foundation contributions to the Plan for the years ended August 31, 2024 and 2023 were \$46,477 and \$39,774, respectively.

NOTE 13 CONCENTRATIONS

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the Federal Deposit Insurance Corporation (FDIC) insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

Contributions totaling \$2,887,323 and \$1,669,180 were received from two and one donor, respectively, for the years ended August 31, 2024 and 2023, which represents 25% and 22% of raised revenue, respectively, which consists of total public support and gross internal special event revenue. Should these contribution levels decrease, the Foundation may be adversely affected.

For the years ended August 31, 2024 and 2023, three and two donors represent 60% and 83% of the contributions receivable balance, respectively. Should these contribution levels decrease, the Foundation may be adversely affected.

MAKE-A-WISH FOUNDATION® OF MISSOURI AND KANSAS
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2024 AND 2023

NOTE 14 LITIGATION AND CLAIMS

The Foundation is periodically involved in litigation and claims arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

NOTE 15 COMMITMENTS

The goal of the Foundation is to grant the wish of every eligible child. During the years ended August 31, 2024 and 2023, the Foundation granted 365 and 438 wishes, respectively. As of August 31, 2024 and 2023, respectively, there were approximately 740 and 650 wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2024 was \$5,189 in cash and \$5,754 in in-kind for a total cost of \$10,943. The average cost of a wish for the year ended August 31, 2023 was \$5,660 in cash and \$5,172 in in-kind for a total cost of \$10,832.

NOTE 16 RISKS AND UNCERTAINTIES

In December 2019, an outbreak of a novel strain of Coronavirus (COVID-19) began. On March 10, 2020, in conjunction with the Make-A-Wish America National Medical Advisory Council (NMAC), Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for our vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

As of September 15, 2021, in consultation with the NMAC, the pause on domestic travel to large gatherings was lifted, if travel occurred by automobile. The pause on airline travel was lifted December 1, 2021 with a graduated approach with full domestic travel resuming June of 2022. Cruise wish travel resumed in June 2024 and international wish travel resumed effective September 1, 2024. Prior to fiscal year 2020, travel wishes have been approximately 78% of wishes granted and the number of granted wishes averaged approximately 414. The number of wishes granted during the years ended August 31, 2024 and 2023 was 365 and 438, respectively.

NOTE 17 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through January 30, 2025, the date at which the financial statements were available to be issued.



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